EVENT SPONSORSHIP OPPORTUNITIES

THE STATE OF THE PARTNERSHIP

2023

Rocky Mountain Partnership
INVITATION TO SPONSOR
THE STATE OF THE ROCKY MOUNTAIN PARTNERSHIP EVENT

We respectfully invite you to join us as a sponsor for the State of the Rocky Mountain Partnership Event. Explore the progress of the Rocky Mountain Partnership’s work to date through an event that includes:

- Taking a look at the state of economic and social mobility across the region
- A celebration of wins and accomplishments from this year, including the release of the 2023 Annual Highlights Report
- A look ahead at the 3-5 Year Strategic Plan
- An opportunity to explore the work underway and how you can get involved

The collective work highlighted at this event is ultimately about ensuring every community member in Adams County, the City of Arvada, the City of Aurora, and the City and County of Broomfield, regardless of race, ethnicity, age, zip code or circumstance, has the opportunity to earn an income that allows them to take care of themselves and their families, and thrive from cradle to career.

We hope that you will join us at this event. The following pages contain an outline of sponsorship levels and benefits and how you and your business/organization can step up as a sponsor in support of The Rocky Mountain Partnership’s 501(c)3, that employs a dedicated team, separate from participating organizations, to drive the shared work. We thank you for your commitment to this shared vision of economic and social mobility for all, and your support.

In Partnership,

Raymond H. Gonzales
President, Metro Denver Economic Development Corporation (MDEDC) and Executive Vice President of Denver Metro Chamber of Commerce

Peter LiFari
Executive Director, Maiker Housing Partners

Kami Welch
President and CEO, Arvada Chamber of Commerce

Dr. Chris Fiedler
Superintendent, 27J Schools

Randy Roberts
President, Triple Peak Ventures and Chair, RMP Backbone Board of Directors

Lisandra Gonzales
CEO, Rocky Mountain Partnership Team
About the Rocky Mountain Partnership

Mission

We are a group of cross-sector COMMUNITY PARTNERS and COMMUNITY MEMBERS who work together to solve difficult problems that stand in the way of economic and social mobility.

We achieve this by working on innovative projects that:
- Break down silos (eliminate barriers between different organizations)
- Remove obstacles (address challenges that prevent progress)
- Support resources and policy changes that align with effective solutions

Vision

An inclusive and prosperous region where every community member, regardless of race, ethnicity, gender, age, zip code or circumstance, has the opportunity to earn an income that allows them to take care of themselves and their families, and thrive from cradle to career.

Where We Work

We work in the heart of the north metro region, which includes Adams County, the City of Arvada, the City of Aurora, and the City and County of Broomfield. This region is home to over 900,000 community members, over half of whom are people of color.

Adams County, the largest share of the region, is a ‘minority majority’ community. It is also one of the fastest growing regions in Colorado, having grown its population by 19% over the past 10 years with no sign of slowing down.

What We Need Your Support For

Our success depends on the neutral backbone infrastructure that brings us together so everyone can do their pieces well in a more coordinated way, and also helps to fill the gaps for what is not already in place to meet our goals. We invite you to stand shoulder to shoulder with us as an event sponsor by investing in this infrastructure.
Overview of Our Work

Through the Rocky Mountain Partnership, COMMUNITY PARTNERS and COMMUNITY MEMBERS work together on innovative projects towards shared goals that help improve economic and social mobility.

These projects:
• Avoid duplicating efforts that are already underway through partner organizations or in the region
• Build upon or enhance existing efforts
• Address critical gaps to promote better coordination and cohesion across all efforts

2022 Accomplishments

- Launched interactive data, information, and resource hub dashboards for our priority areas to help drive action
- Mobilized a community coalition to help pass a mill levy override for the third least funded school district in the state
- Began working with 14 employers to improve how they hire, retain, and promote diverse talent
- Launched the first iteration of a data and information hub to illustrate the supply of talent to Top Jobs
- Launched the Regional Housing Roundtable to foster synergy between stakeholders working to improve availability and access of income aligned housing
- Convened ad facilitated the Adams County Opioid Abatement Council to determine how regional funds will be distributed to impact the opioid crisis

Visit our website to see our 2022 Annual Highlights Report.
## BENEFITS
### THE STATE OF THE PARTNERSHIP EVENT
### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsors Benefits</th>
<th>Grand Presenting $20,000</th>
<th>Presenting $10,000</th>
<th>Impact $7,500</th>
<th>Influencer $5,000</th>
<th>Inspire $2,500</th>
<th>Activate $1,000</th>
</tr>
</thead>
</table>

### PRE-EVENT

#### Website
- Primary Logo + Company Highlight
- Primary Logo
- Emphasized Logo
- Emphasized Logo
- Logo
- Name

#### Electronic Communications
- Primary Logo + Company Highlight
- Primary Logo
- Emphasized Logo
- Emphasized Logo
- Logo
- Name

#### Recognized in Pre-Event Press Release
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes

### AT EVENT

#### VIP Table
- VIP Table Seating (up to 32 seats)
- VIP Table Seating (up to 24 seats)
- VIP Table Seating (up to 16 seats)
- VIP Table Seating (up to 16 seats)
- VIP Table Seating (up to 8 seats)
- VIP Table Seating (up to 8 seats)

#### Event Signage
- Primary Logo + Company Highlight
- Primary Logo
- Emphasized Logo
- Logo
- Name

#### Table Signage
- Primary logo on tables
- Emphasized logo on tables
- Logo on tables
- Logo on tables
- Name on tables

#### Event Presentation
- Primary Logo + Company Highlight
- Primary Logo
- Emphasized Logo
- Emphasized Logo
- Logo
- Name

#### Opportunity for Sponsor Remarks
- Yes
- Yes
- Yes
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#### Sponsor Recognition from Emcee
- Yes
- Yes
- Yes
- Yes
- Yes
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#### Opportunity to serve as Master of Ceremonies
- Yes
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#### Opportunity to provide promotional swag to attendees
- Yes
- Yes
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### POST-EVENT

#### Recognition on RMP Website
- Yes
- Yes
- Yes
- Yes
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- ------

#### Post-Event Communications
- Primary Logo + Company Highlight
- Primary Logo
- Primary Logo
- Emphasized Logo
- Logo
- ------

#### Recognized in Post-Event Press Release
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes

### ADDITIONAL SPONSORSHIP OPPORTUNITIES:
- Marketing Table at Entrance $500

RMPartnership.org | 720.972.3876
To become a sponsor for the State of the Partnership Event, fill out your information below and send to Kendra Simpson, Senior Director of Business Operations at KendraSimpson@RMPBackbone.org or call 720.972.3876.

Contact Name: ________________________________________________________________
Company/Organization: _______________________________________________________
Address: ____________________________________________________________________
City: ___________________________ State: ______ Zip Code:________________________
Phone: ____________________ Email: ____________________________________________

Sponsorship Level: $____________________________

Thank you!
Rocky Mountain Partnership