



2023 STRATEGIC PLAN OVERVIEW

Our Mission

The Rocky Mountain Partnership is a group of [cross-sector community partners and community members](#) who work together to solve difficult problems that stand in the way of economic and social mobility. We achieve this by working on innovative projects that: break down silos (eliminate barriers between different organizations), remove obstacles (address challenges that prevent progress), support resources and policy changes that align with effective solutions.

Our Vision

An inclusive and prosperous region where every community member, regardless of race, ethnicity, gender, age, zip code or circumstance, has the opportunity to earn an income that allows them to take care of themselves and their families, and thrive from cradle to career.

Where We Work

We work in the heart of the north metro region, which includes **Adams County, the City of Arvada, the City of Aurora, and the City and County of Broomfield**. This region is home to over 900,000 community members; over half are people of color.

Our Work Bolsters Economic Prosperity

Complementing economic development initiatives across the region and state, we focus on **advancing the economic and social mobility of the individuals and families who live and work in our community.**

What is Economic and Social Mobility?

For individuals and families, economic and social mobility is the **opportunity to advance within society and reach their true potential** in terms of: education, employment, income, and social status.



In turn, having a skilled workforce helps us **attract, retain, and grow business and industry**, which supports an economically prosperous region.

We've done the work of **identifying the overarching data points that we track over time** to help hold us accountable to improving this. We monitor these, and other key data, in the [Rocky Mountain Partnership Scorecard](#) and through [hubs of data, information, and resources](#) for each of our shared goals.

Our Evidence-Based Framework



Rocky Mountain Partnership is a member of the [StriveTogether Cradle to Career Network](#).

We use a [national, evidence-based framework](#) to improve our societal structures (known as 'systems'). This helps us provide better support to the community through policies, programs, and services.

Who Brings Us Together

We are brought together by a group of skilled professionals, called the **'Backbone Team,'** who provide us with dedicated **project management, facilitation, data, authentic community engagement, and other supports** needed to advance innovative projects.

Our Work

Through the Rocky Mountain Partnership, **COMMUNITY PARTNERS** and **COMMUNITY MEMBERS** work together on innovative projects toward shared goals.

These projects:

- Avoid duplicating efforts that are already underway through partner organizations or in the region
- Build upon or enhance existing efforts
- Address critical gaps to promote better coordination and cohesion across all efforts



GROW OUR TALENT
to ensure every individual can prosper



INCREASE INCOME-ALIGNED HOUSING
to ensure every individual can live where they work and learn



COMBAT OPIOID CRISIS
to ensure every individual can survive and thrive

Who Makes Up the Rocky Mountain Partnership

The Rocky Mountain Partnership is a dynamic network that is dedicated to promoting the well-being of community members across the north metro region.

At its core, the Partnership is comprised of two leadership tables:

- One that is composed of **COMMUNITY PARTNERS** ([Community Leaders Council](#))
- One that is composed of **COMMUNITY MEMBERS** ([Community Coalition Council](#))

Working in tandem, these leadership tables **collaborate to inform strategic goals for the network, participate in innovative projects that advance these goals, identify new projects as needed, and hold accountability to impact.**

“There is something fundamentally amiss about building or rebuilding a system without consulting at any point those it is designed to serve.

— Alison Cook-Sather