ROCKY MOUNTAIN PARTNERSHIP
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THE STATE OF THE PARTNERSHIP

EVENT SPONSORSHIP OPPORTUNITIES

2022

'JOIN THE MOVEMENT - INVEST TOWARDS CREATING A BETTER FUTURE FOR ALL'

INVITATION TO SPONSOR
THE STATE OF THE ROCKY MOUNTAIN PARTNERSHIP EVENT

We respectfully invite you to join us as a sponsor for the State of the Rocky Mountain Partnership Event scheduled to take place on Wednesday, November 30, 2022 from 2:00 PM - 3:00 PM at Parsons Theatre in Northglenn, CO.

This year's event will **explore the progress of The Partnership's work to date** through an interactive experience that includes:

- A celebration of **wins and accomplishments** from this year, including the release of the 2022 Annual Report
- An overview of the **2023 Strategic and Policy Priorities**
- An opportunity to **explore the work** underway at your own pace and **how you can get involved**
- A **happy hour** with appetizers and drinks from local vendors

The collective work highlighted at this event is ultimately about ensuring **every community member** in Adams County, the City of Aurora, and the City and County of Broomfield, regardless of race, ethnicity, age, zip code or circumstance, has the opportunity to earn an income that allows them to take care of themselves and their families, and thrive from cradle to career. To this end, we work together to **transform systems when needed that empower community members to earn skills and credentials, have access to Top Jobs**, and advance in their career by: building on what works, deploying new and innovative strategies, and aligning policy and funding.

We hope that you will join us at this event. The following pages contain an outline of sponsorship levels and benefits and how you and your business/organization can step up as a sponsor in support of The Rocky Mountain Partnership's 501(c)3, that employs a dedicated team, separate from participating organizations, to drive the shared work. **We thank you for your commitment to this shared vision of economic and social mobility for all, and your support.**

In Partnership,

Dr. Chris Fiedler
Superintendent, 27J Schools

Heather Geyer
City Manager, City of Northglenn

Raymond H. Gonzales
President, Metro Denver Economic Development Corporation (MDEDC) and Executive Vice President of Denver Metro Chamber of Commerce

Jennifer Hoffman
City & County Manager, City & County of Broomfield

Peter LiFari
Executive Director, Maiker Housing Partners

Randy Roberts
President, Triple Peak Ventures and Chair, RMP Backbone Board of Directors

Lisandra Gonzales
CEO, Rocky Mountain Partnership Team

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THE WORK OF THE ROCKY MOUNTAIN PARTNERSHIP
STATE OF THE PARTNERSHIP EVENT

What the Network Has Accomplished To Date

Developed a comprehensive strategic plan that unites community leaders and community members in four collective efforts towards our vision and mission - learn more *HERE*

Launched the Rocky Mountain Partnership Scorecard and interactive data dashboards for each priority area to measure progress and impact of our collective work - learn more HERE and HERE

Established three policy and systems-level goals designed to have significant and sustainable impacts across the network's priority areas - *learn more HERE*

Supported three successful bills in the 2022 Colorado Legislative session, and **developed a tool to support partners to access and align public dollars** to better support work - *learn more HERE and HERE*

Our Collective Work

Towards our vision and mission, we have prioritized four work areas where this network is uniquely positioned to do collective work that:

- Is not duplicative of efforts already underway through partner organizations or elsewhere in the region
- Builds on or enhances efforts partners are already working on
- Fills critical gaps to support better coordination and cohesion across efforts

Learn more by clicking each work area below.

1. Rocky Mountain Partnership — CLEAR PATHWAYS TO TOP JOBS

Support increasing the number of pathways to Top Jobs and learners on these pathways by increasing funding for school districts and community colleges and helping partners understand what's happening along pathways

2. Rocky Mountain Partnership — IMPROVED HIRING, RETENTION & EMPLOYEE ADVANCEMENT PRACTICES

Support community members to have more equitable access to jobs and employers to expand their labor pool by improving their hiring, retention, and employee advancement practices

3. Rocky Mountain Partnership — H.O.M.E HOUSING OUTCOMES TO MOVE EDUCATION

Remove housing barriers youth and families are experiencing along their educational journeys by aligning efforts around income-aligned housing and related support services

4. ADAMS COUNTY COLORADO — ADDRESSING THE OPIOID CRISIS

Reduce opioid overdose deaths and close disparity gaps by supporting a Regional Council that **distributes funding from state litigation settlements in a way that will have the most impact and prioritizes additional action**

BENEFITS

THE STATE OF THE PARTNERSHIP EVENT

SPONSORSHIP OPPORTUNITIES

Sponsors Benefits	Grand Presenting $20,000	Presenting $10,000	Impact $5,000	Inspire $2,500	Activate $1,000
PRE-EVENT					
Website	Primary Logo + Company Highlight	Primary Logo	Emphasized Logo	Logo	Name
Electronic Communications	Primary Logo + Company Highlight	Primary Logo	Emphasized Logo	Logo	--------
Recognized in Event Press Releases	Yes	Yes	Yes	Yes	--------
AT EVENT					
VIP Event Seating	VIP Event Seating (up to 20 seats)	VIP Event Seating (up to 16 seats)	VIP Event Seating (up to 12 seats)	VIP Event Seating (up to 8 seats)	VIP Seating (up to 4 seats)
Event Signage	Primary Logo + Company Highlight	Primary Logo	Emphasized Logo	Logo	Name
Table Signage	Primary logo on tables	Emphasized logo on tables	Logo on tables	Name on tables	--------
Event Presentation	Primary Logo + Company Highlight	Primary Logo	Emphasized Logo	Logo	Name
Opportunity for Sponsor Remarks	Yes	Yes	--------	--------	--------
Sponsor Recognition from Emcee	Yes	Yes	Yes	Yes	--------
Opportunity to serve as Master of Ceremonies	Yes	--------	--------	--------	--------
Opportunity to provide promotional swag to attendees	Yes	Yes	--------	--------	--------
Reserved table at happy hour	Yes	Yes	--------	--------	--------
POST-EVENT					
Post-Event Communications	Primary Logo + Company Highlight	Primary Logo	Emphasized Logo	Logo	--------

Additional Sponsorship Opportunities:

Marketing Table at Entrance $500

BECOME A SPONSOR

THE STATE OF THE PARTNERSHIP EVENT

To step up as an Event Sponsor, contact **Kendra Simpson**, Business Operations Director at **KendraSimpson@RMPBackbone.org** or call **720.972.3876.**

Thank you!

Rocky Mountain Partnership

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